

Scott Selby

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WORK EXPERIENCE

April 2022 – Present **Scott Selby Consulting LLC** Snohomish, WA

- Tree Risk Assessment
- Tree Protection Planning for Development
- Tree & Plant Appraisal
- Permitting & Reports

October 2021 – April 2022 **SavATree, Inc.** Bothell, WA
Account Manager

- **Sales.** Responsible for sales, marketing, customer service, production and developing and maintaining trusted relationships with city and state entities.
- **Marketing.** Develop strong alliances with members of the tree care industry. Build and maintain a rapport with allied organizations. Actively participate in professional and trade organizations and network with other green industry businesses.
- **Administration.** Deliver accurate and timely customer proposals and track customer records to identify when further maintenance is due.
- **Personnel.** Supervise the work performed, ensure jobs are completed per contract specifications.

July 2015 – October 2021 **Arborwell, Inc.** Bothell, WA
Account Manager

- **Sales.** Responsible for sales, marketing, customer service, production and developing and maintaining trusted relationships with city and state entities.
- **Marketing.** Develop strong alliances with members of the tree care industry. Build and maintain a rapport with allied organizations. Actively participate in professional and trade organizations and network with other green industry businesses.
- **Administration.** Deliver accurate and timely customer proposals and track customer records to identify when further maintenance is due.
- **Personnel.** Supervise the work performed, ensure jobs are completed per contract specifications.

September 2012 – July 2015
Sales Arborist

Trees For Life, Inc.

Bothell, WA

- **Sales.** Responsible for sales, marketing, customer service, production and developing and maintaining trusted relationships with city and state entities.
- **Marketing.** Develop strong alliances with members of the tree care industry. Build and maintain a rapport with allied organizations. Actively participate in professional and trade organizations and network with other green industry businesses.
- **Administration.** Deliver accurate and timely customer proposals and track customer records to identify when further maintenance is due. Research and purchase appropriate and safe equipment as needed. Conduct employees' annual reviews.
- **Personnel.** Supervise the work performed, ensure jobs are completed per contract specifications, interview prospective employees, attend training sessions, conduct weekly safety meetings, acquire and maintain all necessary licensing and certification of staff to meet regulatory requirements.
- **Safety & Regulatory.** Implement and enforce all safety, transportation, and compliance programs. Our safety record was exemplary due to regular training and strict adherence to our safety policies.

October 2011 – September 2012
Associate Consultant

Tree Solutions, Inc.

Seattle, WA

- **Consulting.** Consulting with residential, commercial, and municipal clients for the purpose of delivering reports for Appraisals, Tree Health & Risk for Assessment, Permitting, Tree Protection Planning, Vegetation Inventory, Construction Management and Disease Diagnosis.
- **Testing.** Perform Resistograph™ and Tomography testing in support of report delivery.

July 2008 – July 2011
Arborist Representative

Bartlett Tree Experts

Kenmore, WA

- **Sales.** Responsible for sales, marketing, customer service, production and developing and maintaining trusted relationships with city and state entities.
- **Marketing.** Develop strong alliances with members of the tree care industry. Build and maintain a rapport with allied organizations. Actively participate in professional and trade organizations and network with other green industry businesses.
- **Administration.** Deliver accurate and timely customer proposals and track customer records to identify when further maintenance is due. Have thorough knowledge of Bartlett Procedures to assure necessary

compliance. Research and purchase appropriate and safe equipment as needed. Conduct employees' annual reviews.

- **Personnel.** Supervise the work performed, ensure jobs are completed per contract specifications, interview prospective employees, attend training sessions, conduct weekly safety meetings, acquire and maintain all necessary licensing and certification of staff to meet regulatory requirements.
- **Safety & Regulatory.** Implement and enforce all safety, transportation, and compliance programs. Our safety record was exemplary due to regular training and strict adherence to our safety policies.

March 2000 – July 2008 **Four Seasons Tree Care** Kenmore, WA
Owner

- All the above plus:
- Responsible for the financial development of the company to a gross yearly revenue of \$750k for FY 2007.
- Created a highly respected and efficient organization that attracted acquisition by an international tree care company, *Bartlett Tree Experts*.

June 1991 – June 2001 **Kenmore Air** Kenmore, WA
Pilot

- Commercial Floatplane Pilot for scheduled flights between Seattle and the San Juan Islands and to locations along the Inside Passage of British Columbia from Victoria to North Vancouver Island.
- Flight Instructor for candidates seeking initial pilot certification and pilots obtaining their floatplane category rating.
- Responsible for aircraft preflight inspections, loading/unloading passengers, all duties associated with safely delivering passengers to their destinations including navigation, radio communication, flight planning and adherence to all applicable flight rules and regulations.

May 1990 – May 1991 **Golden State Aviation** El Cajon, CA
Certified Flight Instructor

- Flight instructor for candidates seeking ratings as a private pilot up to certified flight instructor.

October 1980 – May 1991 **Tree Care Companies** San Diego, CA
Sub-Contractor

- Tree Climber
- Conduct all phases of tree pruning and removal with special emphasis on advanced rigging techniques used for dismantling large trees in close quarters and specializing in fan palm and date palm pruning.
- Supervise tree crews of 3-10 members.

June 1978 – September 1980
Wildland Firefighter

U. S. Forest Service Based in NW Washington

- Seasonal summer appointments as wildland firefighter in the National Forest system in Washington State: Gifford Pinchot NF (St. Helens district-1978) and Wenatchee NF (Cle Elum-1979, Chelan-1980).
- Primary duties were fire suppression but assignments included experience in timber cruising, brush disposal and forest slope profiling for timber sales.
- Fire suppression duties as part of a rapid response helicopter rappel crew inserted into backcountry fires in Washington, Idaho, Oregon and California.

EDUCATION

Principia College

Elsah, IL

- B.S. Biology - June 1979

CERTIFICATIONS and LICENSES

- Registered Consulting Arborist (#749)
- Board Certified Master Arborist (PN-1775B)
- ISA Tree Risk Assessment Qualified (TRAQ)
- Washington State Licensed Pesticide Applicator (#79052)
- Graduate, ASCA Consulting Academy (2012)
- Commercial Pilot with Single-engine and Multi-engine Land Ratings and Single-engine Seaplane Rating
- Certified Flight Instructor, Multi-engine Instrument

AWARDS and ASSOCIATIONS

- Nominated for Arborist of the Year 2008 and 2010
- Member American Society of Consulting Arborists
- Member International Society of Arboriculture
- Member Pacific Northwest ISA
- Member Tree Care Industry Association